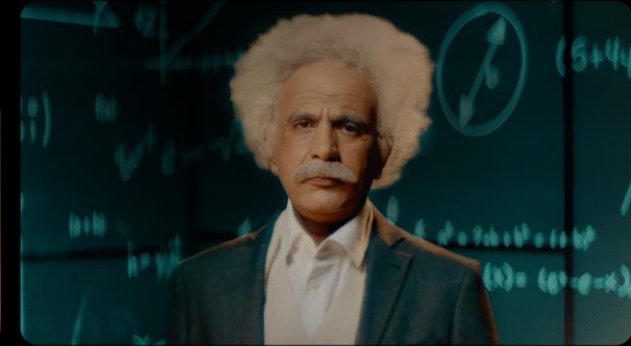




Ra Company for Visual Production 2025

Company Profile



look is all it takes for
a story to unfold

جميع الحقوق محفوظة
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Our Essence

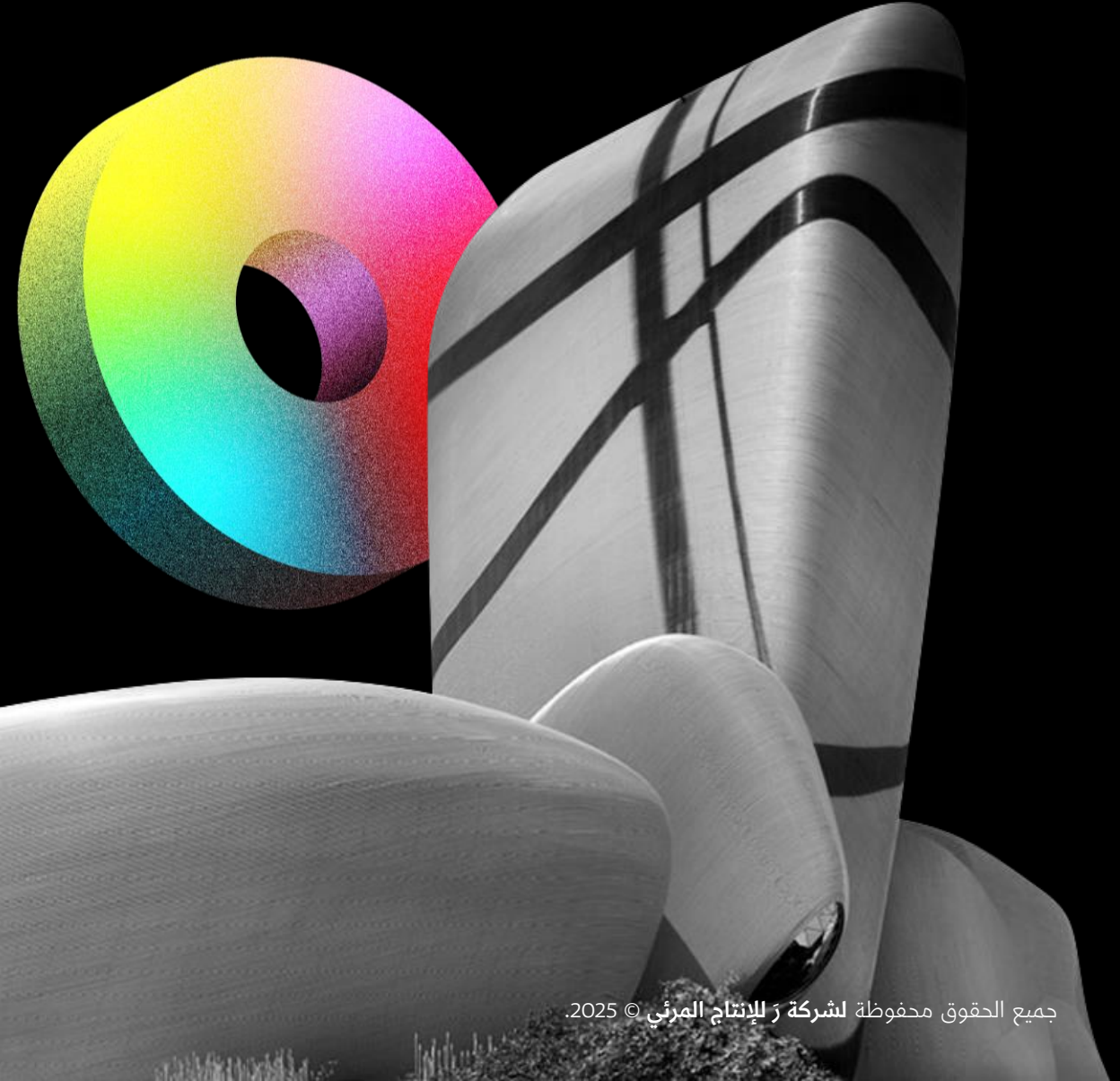
Ra Productions draws its name from the authentic Arabic verb Ra which embodies the act of seeing and contemplating. The verb's rich linguistic depth and poetic rhythm are an extension of our company's spirit, where its meaning perfectly aligns with our core truth: to see and enrich others.





Our Journey

Ra Productions was launched from the Eastern Province to serve as the bridge between inspiration and execution. We transform ideas into compelling visual content that blends the beauty of the image with the depth of its inspiration, leaving an unforgettable impact.





Ra in 2030



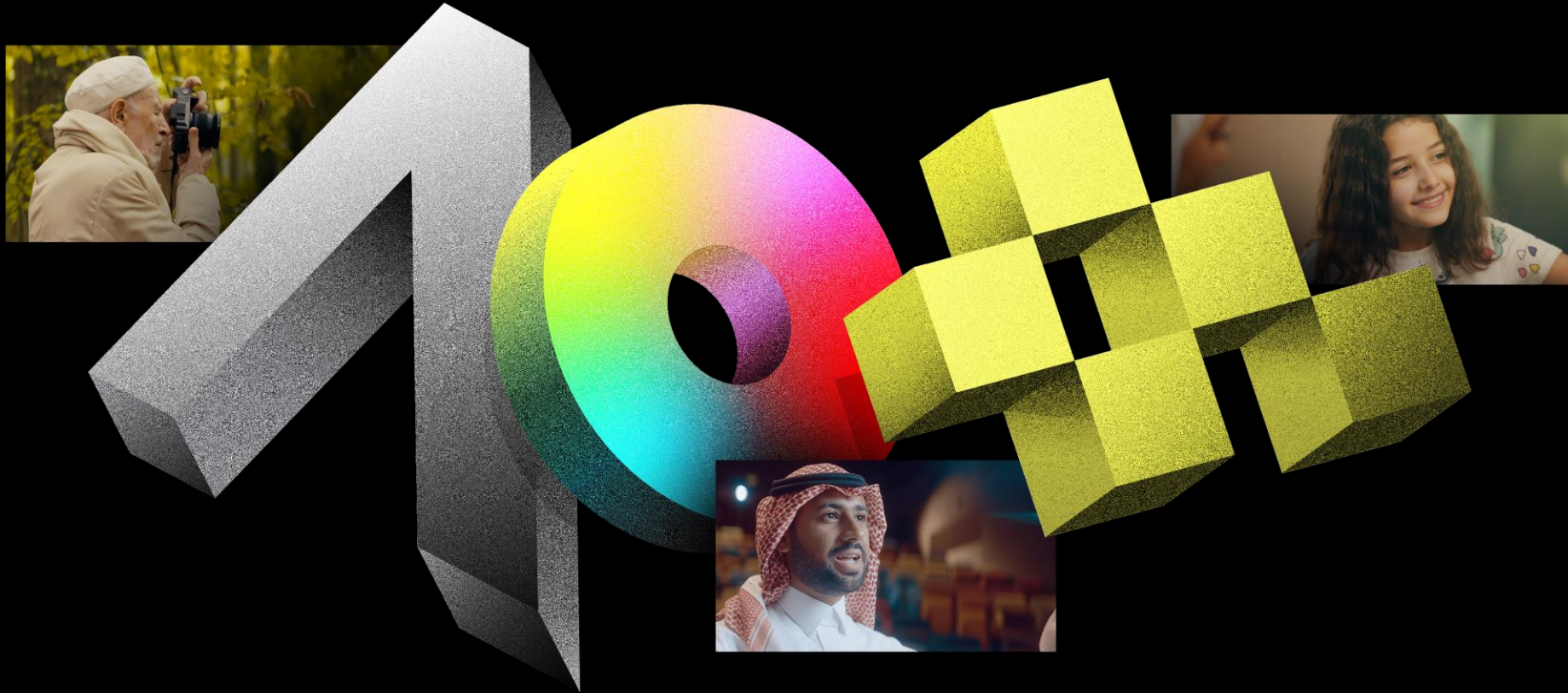
At Ra Productions, we transform creativity into visuals that reflect the spirit of Saudi Vision 2030, with the goal of becoming the leading benchmark for innovative visual content in the Arab world.





Our Mission

Driven by the belief that every idea holds its own unique beauty and every image carries a profound message, we work to blend technology and creativity. Our goal is to transform ideas into exceptional visual experiences that inspire and leave a lasting impression.






Our Services



***Advertising & Commercial Film Production:**

We craft powerful advertising and commercial solutions, turning our clients' ideas into impactful narratives.




Documentary Film Production:

We tell compelling stories through an inspiring and visually rich narrative.




Digital & Social Media Content:

We design fast-paced, engaging content tailored to captivate digital audiences.



Short & Cinematic Film Production:

We produce short films and cinematic works that combine artistic depth with powerful storytelling.



Animation & Motion Graphics:

We bring ideas to life with stunning animation and motion graphics that captivate viewers.



Events & Occasions Coverage

We craft vibrant visual memories by meticulously documenting every detail of your events.



Post-Production Services (Editing, Color Grading, Sound Design):

We ensure every minute of your project carries high-quality visual and auditory value through expert editing, color grading, and sound design.



Creative Execution Methodology

From Vision to Reality

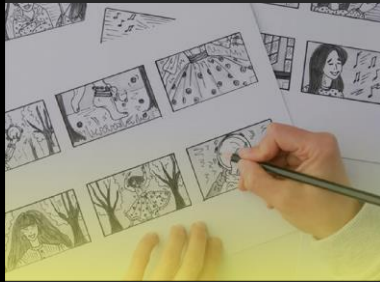
1 Creative Planning:



- We assemble a specialized team with expertise in both creative and cinematic fields to ensure an optimal vision.

- We analyze the core idea and formulate a step-by-step, comprehensive plan utilizing the best available technologies and resources.

2 Pre-Production:



- We design a storyboard to visually outline the project's narrative vision.

- We draft scripts and dialogues that effectively serve the production's core idea.

3 On-Set Production:



- We film using the latest technical equipment and professional crew under artistic supervision.

- We prepare the crew and equipment to ensure the highest quality of execution for the project.

4 Post-Production:



- We process and finalize the footage, integrating it artistically to achieve the final cut.

- We conduct final reviews to ensure the project meets the highest quality standards.

5 Technical & Creative Finishing:



- We integrate visual and auditory effects into the final work.

- We perform color grading to achieve the optimal visual quality.

- We prepare and integrate sound layers to ensure a professional audio mix.

6 Delivery & Evaluation:



- We deliver the project within the agreed-upon timeframe and provide full client support.

- We follow up on the project's performance to ensure it achieves the desired results.



USA



UK

EGYPT



KSA

UAE



Our Influence

Our achievements and metrics are a testament to our passion for creativity and our unwavering commitment to producing content that leaves a sustainable impact, both locally and globally



Our Clients

We are proud to partner with a diverse range of esteemed clients who value quality and innovation. Our partners include government institutions, leading brands, and creative innovators.





Seeing the story,
narrating the vision.



SHOW ME FEEL





Our Creative Work

Advertising Production




هيئة الأفلام
Film Commission

2024

Beyond the Screen

An exclusive video announcing the launch
of the Film Criticism Conference.

Watch Now 




J9JUR

2020

We are Hospitality

An advertisement for Makarem Hotels,
a beacon of hospitality.

Watch Now 



2024

We Grow Together

An advertising video celebrating the Kingdom's successful bid to host the 2034 FIFA World Cup.

Watch Now 






2020

Eid Al-Fitr

A festive video from Ithra to welcome the blessed Eid Al-Fitr.

Watch Now 




Schlumberger

2022

Schlumberger

A corporate introductory video documenting the company's achievements and celebrating its 80th anniversary.

Watch Now 






2021

Mohammad Nour

An advertising video showcasing the Makkah Path project and the impact of humanizing cities on quality of life. The creative storytelling piece stars football legend Mohammad Nour.

Watch Now 




ntdp

2022

National Entrepreneurship Support Initiative

An advertising video with an interactive graphic style, inviting registration for the initiative's programs.

Watch Now 





Our Featured Projects

Animation



2020

The Brotherhood

An animation narrating the story of The Brotherhood during the era of the Prophet, and the most significant document in Islam, "The Charter of Medina." This project, featured in the Hijra exhibition, was created with hand-drawn 2D and 3D animation.


Watch Now [🔗](#)



2023

Saudi Arabia is Our Home

A 3D animation celebrating the
92nd National Day.

Watch Now 






وزارة الثقافة
Ministry of Culture

2023

Our Vision, Since Day One

An animation narrating the story of the Founding Day, created with hand-drawn 2D and 3D animation.

Watch Now 





Our Creative Work

Video Content



2021

Bring It On

A music video for the 91st Saudi National Day that garnered over 8 million views.

Watch Now 





Our Creative Work


Events Documentation



2020

Vietnam Week

Creative coverage of the Vietnam Week events, part of the Ithra Cultural Days initiative.


Watch Now 



2022

Ithra Experience

An advertising video showcasing the diverse experiences of Ithra, designed to suit all segments of society across various fields.


Watch Now 



2021

Events Calendar

A visual calendar showcasing Ithra's events in a creative graphic style.

Watch Now 





Our Featured Projects


Documentary Production



2021

A Dose of Hope

A documentary exploring the Kingdom's historical experience with pandemics.

Watch Now 

كنوز
KonoZ




برنامج تنمية
القدرات البشرية
Human Capability
Development Program



2021

Saudi Coffee in Royal Ceremonies

A cinematic documentary film
narrating the history of Saudi coffee
in royal ceremonies.


Watch Now 



2022

Islamic Art

A cinematic documentary celebrating Arab cultural and architectural heritage, which was featured at the Islamic Art Conference.

Watch Now 




2022

Ithra Stories

Faisal Batayour

A cinematic documentary series showcasing Ithra's impact on creating opportunities for creatives, and how it was part of their major success stories.

Watch Now 






2022

Ithra Stories

Ibrahim Al-Hajjaj

A cinematic documentary series showcasing Ithra's impact on creating opportunities for creatives, and how it was part of their major success stories.

Watch Now 






2022

Leonardo da Vinci

A series exploring the most influential figures who inspired the world with their art, science, and creativity, leaving an indelible mark on the pages of history.

Watch Now 




2023-2024

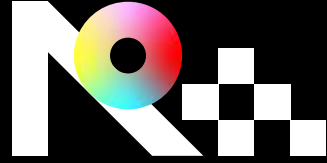
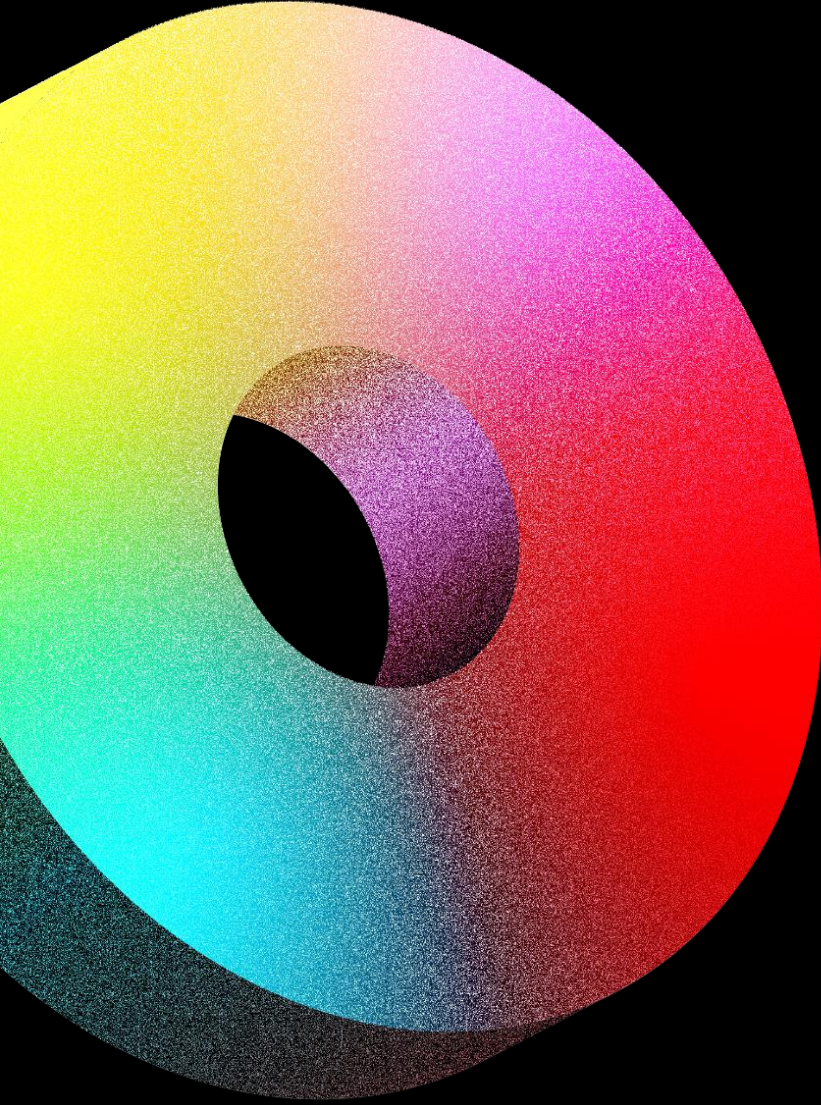
Ithra Stories

Peter Sanders

A documentary video telling the story of photographer Peter Sanders, who journeyed from Britain to Saudi Arabia to document the path of the Prophetic Hijra through his professional lens.

Watch Now 





Thank You

Head office

Dhahran - Alqusoor District - Awan Center
- 1st F

Khobar

King Fahd Road | Khobar Gate Tower 21st F

Riyadh

Airport Road | Business Front 2nd F

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